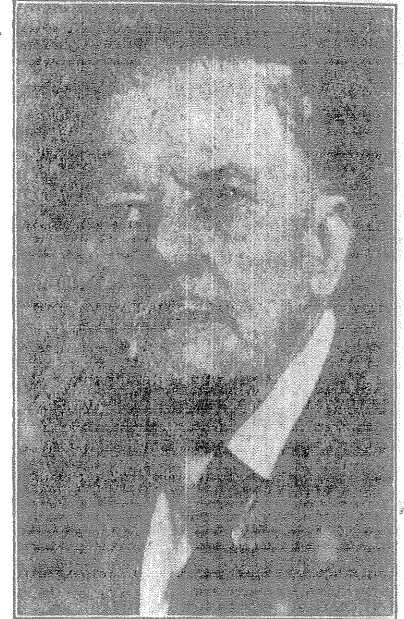


MAY 8, 1931

# August Rosenberger, Sr. Pioneer Broom Manufacturer, Has Had a Long and Eventful Life

*His Company Owns Plants at Oakland, Calif.,  
Baltimore, Maryland; and Wichita, Kans.*



August Rosenberger, Sr., one of the most successful broom manufacturers of the country, has lived a long and interesting life. He is a good example of what may be accomplished in a business way by anyone who is willing to apply themselves diligently to whatever they undertake.

Success usually does not come easy. It didn't in Mr. Rosenberger's life. He had to struggle. He had to fight against great odds when he was a boy and during these struggles he developed a determination and a will to accomplish which carried him far in at least two lines of business endeavor during his life.

When he retired a few years ago from the active management of the Southwestern Broom and Warehouse Company at Wichita, a warehouse company by the same name at Oakland, Cal, and the Atlantic Southwestern Broom Company, at Baltimore, Maryland, he did not stop working, but has been busy perfecting a piece of machinery for the use of his broom plants. At the time he was taken to his bed with a serious illness a few weeks ago, he had the plans for the machine only partially completed.

### Born in Germany

Mr. Rosenberger was born December 19, 1848, in Neurode, Silesia, province of the former German Empire. In 1859 he came to the U. S. with his mother, one brother and three sisters; his father having preceded the family to this country, to establish a home. The family landed in New Orleans after a long sea voyage of six weeks in a sailing vessel. From New Orleans they proceeded by boat up the Mississippi and Ohio rivers to their destination Evansville, Ind., where they were met by his father and other relatives.

o o o o o o o o o o o o o o o  
o BULLETIN o  
o o o o o o o o o o o o o o  
o As The Review goes to press a o  
o telephone inquiry brings the infor- o  
o mation that Mr. Rosenberger's con- o  
o dition since Wednesday afternoon is o  
o quite serious and he is failing fast o  
o Earlier in the week he seemed con- o  
o siderably improved. o  
o o o o o o o o o o o o o o

Times were not the best at that time and within two months the Civil War broke out. Some time later, his father joined the Union Army, never to return. The family of children were from the start, called upon to help maintain the home. When asked when and where Mr. Rosenberger earned his first dollar, he always referred to selling apples to the Union Soldiers at the hospital located on the banks of the Ohio not far from his home.

Mr. Rosenberger had received good elementary schooling in Germany. Now his main effort was to master the English language. To aid in this and to improve his speech, he memorized quite a number of recitations; these he was called upon to recite many times in later years.

After mastering difficulties, he obtained permission from school authorities, to take one year of preparatory High School work, then was allowed to enter the regular High School. He finished a three year course in two years at the age of 21. His health was for years impaired by his too close application to study.

### Started Small Grocery

Following this, and after working at various odd jobs for some time; working

both at manual labor and bookkeeping; he started a small grocery business in 1872 at Evansville, Ind. By diligent effort and the help of his wife and one of his sisters, he continued to increase and expand his business. Years later, in 1892, he found it necessary to move into still larger quarters. He built a 3-story brick building; adding a complete line of Hardware and implements. The business was now operated under the firm name of Rosenberger, Klein & Co. It was at this time that his brother-in-law, Mr. A. J. Klein, became associated with him in the enlarged venture.

In 1878 he married Anna Klein, born in the same German province. To this union nine children were born, seven of whom are now living. His wife died in 1915.

### Bought Broom Plant in 1885

In 1885 Mr. Rosenberger and Mr. Klein purchased the interests in a broom manufacturing concern at Evansville; incorporating such under the name of The Southwestern Broom Manufacturing Company. In 1900 a branch was established in San Francisco, Calif. Later this was moved across the bay to Oakland, Calif., following the great San Francisco fire, where it is still used as a warehouse and distributing point for the company.

In 1908, he carried out the plan of extending manufacturing facilities, by erecting a plant and large broom corn warehouse at Wichita, Kansas. In 1910 he erected a similar plant at Baltimore, Maryland.

Mr. Rosenberger made these various building plans himself; largely doing his own designing and figuring, also superintending the erections. Planing and erecting buildings and machinery has

been his chief hobby. Several large and intricate machines he built in past five years were his major effort and achievement with machinery. In recent months, he had begun superintending the building of another large machine he had visualized.

From 1903 up to 1920, Mr. Rosenberger took an active part in field buying. When he began this work, ponies and buggy were the order of the day and he enjoyed roughing it. He would stay out months at a time before returning home. He spent many a night in the sod house homes of pioneer western farmers.

In 1917 he married Mary Francis McDonald of Leavenworth, Kansas.

#### Sells Evansville Interests

In 1915 Mr. Rosenberger severed his connection with the interests at Evansville, Ind., but retained those at Baltimore and Wichita. He remained in active touch with the manufacturing business until 1928, at which time he retired from active duty and turned his interests over to his children.

#### Was Widely Known

Years back he took active part in the deliberations of broom manufacturing organizations and met many of the pioneers of the business, for whom he has always had the greatest respect.

Three of Mr. Rosenberger's children now live at Baltimore. Mrs. Fred Vollmer, whose husband is head of the Rosenberger interests; Leo Rosenberger and Mrs. Clara Wey. Leo and Mr. Wey are both connected with the Baltimore company.

The rest of the family is at Wichita. August H. Rosenberger, Jr., is vice president of the Rosenberger interests, and he and his brother Anton operate the plant of the Southwestern Broom and Warehouse Company here. Miss Tillie Rosenberger is at home and Mrs. Anna Cunningham, another daughter, with her husband, reside at 145 N. Fountain.

#### Used Inventions In Own Plant

The machinery which Mr. Rosenberger invented during his lifetime was never put onto the market but was used by the plants owned by his company. He had no desire to profit by his inventions but was satisfied to make the greatest possible success of his own endeavors and let it stop at that.

Mr. Rosenberger's home is at 1415 North Topeka, Wichita, where he has lived for a great many years.

#### COLORADO WEEKLY CROP REPORT

Temperatures averaged about normal or slightly below. Precipitation was about double the normal amount in western and southeastern districts, and far in excess of normal in the northeast. The rainfall was beneficial to all crops

and ranges, but growth has been slow because of cold ground and lack of sunshine. The inclement weather has been detrimental to shearing and lambing in western counties. The planting of sugar beets is about finished, and much of the early planting is up to good stands. Corn planting is progressing in the Arkansas Valley, and has started in the Platte Valley; some that was planted early is up. Alfalfa is growing well generally. Winter wheat is doing well, as are also most spring planted grains. Apples are

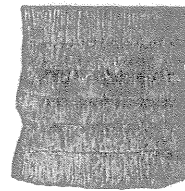
in full bloom in the Colorado Valley, and buds are opening rapidly in the Valley of the North Fork of the Gunnison. Many unimproved roads are in poor condition.

#### A COMING SCIENTIST

Johnny—"I know why mosquitoes bite you more than they do other people."

Father—"Why, son?"

Johnny—"Cause you have high blood pressure and they don't have to suck so hard."



Write us for  
PERSONAL MESSAGE  
reference to  
crop conditions and  
market on  
BROOM CORN

American Warehouse Co.

WICHITA, KANSAS  
GALVESTON, TEXAS

MAY 15, 1931

# August Rosenberger Dies at Wichita Hospital May 9

## Was Nationally Known Broom Manufacturer; Had Been Critically Ill for Several Weeks

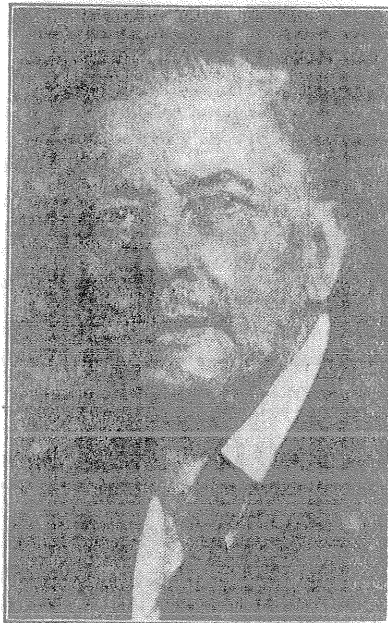
August Rosenberger, Sr., aged 82, one of the best known broom manufacturers of the country, died at a hospital here in Wichita Saturday afternoon, May 9, at 5:12 o'clock. He had been critically ill for several weeks, part of the time at his home and later at the hospital where he was taken so that he could get the very best of attention, and be kept perfectly quiet.

After going to the hospital he seemed to improve and occasionally had good days, when he could in a measure get some joy out of life. Last Wednesday, however, as was stated in last week's Review, he began to grow worse. He did not rally to any great extent, although at times he seemed slightly improved.

During one of these periods when he seemed in less suffering he had an opportunity to see The Broom Corn Review which carried the story of his life. He showed pleasure at having had the story printed while he was yet alive. This was on Friday evening. Saturday, he continued to grow weaker and his death occurred at 5:12 in the afternoon.

The funeral services were held at St. Mary's Cathedral at 9:30 o'clock Wednesday morning. The body was taken to the Calvary cemetery for burial.

All the members of the family were here to attend the funeral. The immediate members of the family are Mr. and Mrs. Fred C. Vollmer, Mr. and Mrs. Leo Rosenberger and Mr. and Mrs. Wey, of



Baltimore, Md.; August, Jr., and Anton, Miss Tillie Rosenberger, and Mrs. Anna Cunningham, of Wichita, with their families.

A complete story of Mr. Rosenberger's life appeared in the The Review last week.

The many friends of Mr. Rosenberger join with The Review in extending sympathy to Mrs. Rosenberger and the other members of the family at this time of their great bereavement.

## Farmers Should Raise Better Brush

Frank F. Collins, secretary of the National Broom Manufacturers' Association, is writing the various publications in the broom corn growing districts urging the broom corn farmers to give more attention to the purchase of the very best broom corn seed obtainable and then care for the crop in the best manner possible, rather than increase acreage, if the growers are interested in getting the greatest number of dollars out of the crop this fall.

Good seed is real economy. Good broom corn cannot be grown from poor seed. Thousands of dollars which should have gone to growers last season never reached them because many crops were poorly handled. Loss to many farmers on this crop would have paid for sheds for curing the crop. Lumber prices are lower than they have been in years. It is a good year to build that shed, he advises.

## TEXAS PANHANDLE-NEW MEXICO WEEKLY CROP REPORT

Weather colder and below seasonal generally. Showers confined chiefly to western and northern Texas Panhandle, southern Texas, and northeastern New Mexico. Ranges green and livestock and ranges reported in good to excellent condition generally.

Temperatures below seasonal generally. Light showers further benefited soil moisture and subsoil moisture now generally ample. Wheat continues to make excellent progress and looks good generally.

### \$25.00 REWARD

For information leading to arrest of a broom peddler, age 30 years, weight 145 lbs., height 5 ft. 6 in. Has numerous tattoos and MIDDLE FINGER MISSING FROM RIGHT HAND. Nervous disposition, talkative and has habit of playing with long blade pocket knife. Buys and steals brooms and sells from light truck.—Box Z Care Review.

"FINE PINE" "WHITE WOOD" "STRAIGHT PINE"

# Broom - Mop - Brush - Sweeper HANDLES

BETTER QUALITY—LOWER PRICES—PROMPT SERVICE

Plain or highly polished; special sizes, kinds or finishes. Better prepared for your special requirements.

Sales Office:  
CHICAGO, ILL.  
128 N. Wells St.

## White Wood Products Co.

BOGALUSA, LA.

Sales Office:  
PHILADELPHIA, PA.  
6235 Jefferson St.